



### BUSINESS RESOURCES

#### Locating Books, Periodicals and Media Resources

##### In this library:

- **ATHENA Catalog**

##### Subject Headings to try:

- Business
- Commerce
- Finance
- Economics
- Management
- Total Quality Management
- Marketing

##### Call numbers to browse:

- HB (Economic theory), HC & HD (Economic history and conditions), HF (Commerce/Marketing), HG (Finance)

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#### Locating Journal Articles—Citations and Full-Text

Search for your topic by (subject) in a periodical database:

General interdisciplinary databases (with some full-text):

- **Gale**
- **ProQuest**

Business Research:

- **Business Source Premier** (Under **Ebsco** databases)
- **ABI/INFORM** (Under **ProQuest** database)

Search for journals (by title/subject) in this library:

- ATHENA catalog serials collection (check to see if we have it in print or electronic format)

Key journals/periodicals in this discipline (located pass the study rooms):

- Academy of Management journal
- International journal of cross cultural management
- Business week
- Forbes
- Fortune
- Journal of organizational behavior
- Personnel psychology
- Journal of marketing (ABI/Inform)
- Journal of small business management (ABI/Inform)
- Industry week (ABI/Inform)
- Etc.

If we don't own the book or article you need, request it from:

**ILL - Interlibrary Loan**

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## Reference Books

- **Encyclopedias and Dictionaries** (a sample)

(For background information, overviews and definitions of key terms, concepts, researchers and events.)

- Encyclopedia of business (Ref. HF1001.E466 1999)
- Encyclopedia of small business (Ref. HD62.7.H553 1998)

- **Statistics** (a sample)

- Statistical abstract of the United States (Ref. HA 202.S72 1999)
- Florida statistical abstract (Ref. HA311.F55 2000)
- Statistical abstract of the world (Ref. HA154.S68 1997)

- **Handbooks & Directories:** (a sample)

- Company profiles for students (Ref. HG4057.A27 1999)
- Dun & Bradstreet/Gale Group industry handbooks (Ref. HG4907.D86 2000)
- Small business sourcebook (Ref. HD2346.U5S66 2000)
- The Hispanic market handbook (Ref. HC110.C6V347 1995)
- Hoover's handbook of private companies, 2001: profiles of major U.S. private enterprises (Ref. HG4057.A28616 2001)
- Hoover's masterlist of major U.S. companies, 2001 (Ref. HF5035.H66 2000)

- **Government Manuals:** (a sample)  
(Names, addresses and phone numbers, etc.)
  - United States Government manual (Ref. JK 421.A3 1994/95)
- **Other Research Tools:** (a sample)
  - Miami business profile (Ref. HC108.M5 M465 1999/2000)
  - Dissertations and theses from start to finish: psychology and related fields (Ref. BF 76.5.C645 1993)

### **Books:** (a sample)

- Macroeconomics: principles and tools (HB172.5.085 2000)
- Microeconomics: principles and tools with active learning (HB172.08 2000)
- Principles of marketing (HF5415.K636 2001)
- Principles of microeconomics (HB172.C36 2001)
- Total improvement management: the next generation in performance improvement (HD31.H3454 1995)
- TQManager: a practical guide for managing in a total quality organization (HD62.15.S363 1993)

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### **Selected Web Resources**

- **Yahoo's Business Links**  
([http://dir.yahoo.com/Business\\_and\\_Economy/](http://dir.yahoo.com/Business_and_Economy/))
- **United States Small Business Administration**  
(<http://www.sba.gov>)
- **Wall Street Research Net**  
(<http://www.wsrn.com>)
- **Dow Jones**  
(<http://www.dowjones.com/corp/index.html>)
- **U.S. Census Bureau**  
(<http://www.census.gov>)
- **National Bureau of Economic Research**  
(<http://www.nber.org>)
- **FreeLunch.com** (from [economy.com](http://www.economy.com) - offers free database of economic, industry, financial, and demographic data)  
(<http://www.economy.com/freelunch/default.asp>)

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### **Citation Style Guides**

- Publication manual of the American Psychological Association. (BF 76.7.P83 2010)  
location: SR - semester reserve
- A manual for writers of term papers, theses and dissertations (LB2369.T8)

**netLibrary eBooks (a sample)**  
([www.netlibrary.com](http://www.netlibrary.com))

- **Business**

- Corporate Venturing
- Networking Made Easy
- Leading Edge Business Planning for Entrepreneurs
- The Power of Strategic Thinking

- **Economics**

- Historical Economics
- Economics
- Macroeconomics

- **Marketing**

- Dictionary of Marketing Terms
- How to Write a Successful Marketing Plan
- Technology and Market Structure
- Export /Import Procedures and Documentation
- Exporting and Importing
- 138 Quick Ideas to Get More Clients

- **Management**

- Project Risk Management
- Project Management Methodology
- Managing Human Resources in Small & Mid-Sized Companies
- Strategic Human Resource Management